



2010

FIVE STAR
Wealth Managers

2010 INDEPENDENT SURVEY
OVERALL SATISFACTION

Meet your

Westchester 2010 FIVE STAR Wealth Managers.

We surveyed consumers, financial service professionals and *Westchester Magazine* subscribers to find wealth managers in the Westchester area who scored highest in overall satisfaction. Here they are.



Well over half of the consumer responses in the Westchester area indicated it is difficult to find a wealth manager they trust and rely on.⁽¹⁾ Wealth managers, broadly defined, are those individuals who help you manage your financial world and/or implement aspects of your financial strategies. Common examples of wealth managers are financial advisors, financial planners, investment advisors, tax advisors, estate planning attorneys, etc.

With more than 14,000 wealth managers⁽²⁾ in the Westchester area, how do you find someone who listens to you, represents your interests and operates with an emphasis on integrity and service? *Westchester Magazine* can help. The magazine formed a partnership with Crescendo Business Services to find out which wealth managers scored highest in overall satisfaction.

The Selection Process

Crescendo administered a survey, by mail and phone, to approximately 1 in 6 high-net-worth households⁽³⁾ (over 74,500 households) within the Westchester area. An additional 2,500 surveys were sent to local financial services industry professionals.

On the surveys, recipients were asked to evaluate only wealth managers whom they know through personal experience and to evaluate them based upon nine criteria: customer service, integrity, knowledge/expertise, communication, value for fee charged, meeting of financial objectives, post-sale service, quality of recommendations, and overall satisfaction.

Both positive and negative evaluations were included in the scoring. Only wealth managers with five years of experience in the financial services industry were considered.

Next, each wealth manager was reviewed for regulatory actions, civil judicial actions and customer complaints as reported by FINRA, the SEC, the State Board of Accountancy and the State Bar.

Then, before finalizing the list, wealth managers were reviewed by a blue ribbon panel comprised of individuals from within the financial services industry. Although panelist comments were incorporated into the final score, safeguards were built into the review process to reduce the ability of panel members to influence the composition of the final list on the basis of company affiliation.

An Elite Award

The resulting list of 2010 FIVE STAR Wealth Managers is an elite group, representing less than 2 percent of the wealth managers in the Westchester area. Only 206 of the top-scoring wealth managers made this year's list. For a more user-friendly listing, wealth managers have been grouped based upon their primary financial service. Each wealth manager has also listed up to three additional financial services that they provide their clients.

Although this list will certainly be a useful tool for anyone looking for help in managing their financial world or implementing aspects of their financial strategies, it should not be considered exhaustive. Undoubtedly, there are many other excellent wealth managers who, for one reason or another, are not on this year's list.

RESEARCH DECLARATIONS:

As with any research or recognition program, it is important that we provide you the following declarations:

- The 2010 FIVE STAR Wealth Managers do not pay a fee to be included in the research or the final list of FIVE STAR Wealth Managers.
- The overall evaluation score of a wealth manager reflects an average of all respondents and may not be representative of any one client's experience.
- The FIVE STAR Award is not indicative of the wealth manager's future performance.
- Wealth managers may or may not use discretion in their practice and therefore may not manage their clients' assets.
- The inclusion of a wealth manager on the FIVE STAR Wealth Manager list should not be construed as an endorsement of the wealth manager by Crescendo Business Services or *Westchester Magazine*.
- Working with a FIVE STAR Wealth Manager or any wealth manager is no guarantee as to future investment success nor is there any guarantee that the selected wealth managers will be awarded this accomplishment by Crescendo in the future.
- The research process for the FIVE STAR Wealth Manager Program, managed by QMI Research, incorporates a statistically valid sample in order to identify the wealth managers in the local market that score highest in overall satisfaction. QMI Research does not include wealth managers on the list unless their score is statistically valid. At least 50 percent of the wealth managers in the market have a statistically valid score.

For more information on the FIVE STAR Award and the research/selection methodology, go to: fivestarpromotional.com/wmresearch.

⁽¹⁾ 2009 Consumer Survey, QMI Research

⁽²⁾ FINRA registered representatives, IAR's, CPA's and attorneys that provide estate planning and trust services

⁽³⁾ Defined as the upper 1/3 of all households based on net-worth


INDEX OF WEALTH MANAGERS

List compiled by Crescendo Business Services. Names in boldface also appear in the profiles that follow. Wealth Manager additional financial services:

AC=Accounting; BP=Business Planning; CG=Charitable Giving; EP=Estate Planning; FP=Financial Planning; IN=Insurance; IV=Investments; TS=Trust Services; TX=Taxation

BUSINESS PLANNING	FINANCIAL PLANNING	FINANCIAL PLANNING	FINANCIAL PLANNING	FINANCIAL PLANNING
Francis Browne Francis J. Browne Law Firm EP	William Bredthauer Ameriprise Financial BP, EP, IV	Timothy Flynn Flynn Financial Partners BP, EP, IV	Steven Kyriakos UBS Financial Services BP, EP, IV	Jeremy Paul RLP Capital BP, EP, IV
Robby Morris The Morris Group CG, EP, FP	Santo Briganti Ameriprise Financial BP, EP, IV	Sidney N. Franks The Highbridge Financial Group BP, EP, IV	Kjersten Lazar Raymond James EP, IV	Michael Paulmeno Ameriprise Financial EP, IV, TX
ESTATE PLANNING	David Bruckman Citrin Cooperman Wealth Management EP, IV, TX	Robert Freireich The Capital Preserve BP, EP, IV	Michael Leff Michael P. Leff IV	Geri Pell Ameriprise Financial EP, IV, TX
Marc Bergman Bergman Marc A. Attorney at Law BP, IV	Andrew Buscetto Ameriprise Financial EP, IV	Vincent Gianatasio Investors Strategy Corporation BP, EP, IV	William Lent Morgan Stanley Smith Barney BP, EP, IV	Anthony Pereira Capital Preservation Partners EP, IV, TX
Howard Berman Farrauto & Berman Law Office TX	Barry Butlien Marathon Financial Group BP, EP, IV	Donna Goldman Hirsch Oppenheimer & Company CG, EP, IV	Anthony Leopizzi Leopizzi & Associates/ Ameriprise Financial BP, EP, IV	Damian Petta Harvestwealth Partners EP, IV, TS
Michael Ettinger Ettinger Law Firm BP, TS	Angela Celso-McGurk Lombardi, Celso, Catinchi & Associates/Ameriprise Financial EP, IV	Joan Gregor Ameriprise Financial BP, EP, IV	Alan Lerner Park Avenue Securities BP, EP, IV	John Pink J Pink Associates, Financial Advisors BP, FP, IV
Michael Getman Law Offices of Michael Getman BP	James Chin UBS Financial Services BP, EP, IV	Ann K. Griffin Ameriprise Financial BP, EP, IV	Anthony Lesica Ameriprise Financial BP, IV	John Planell Ameriprise Financial EP, IV, TX
Herbert Nass Herbert E. Nass & Associates CG, TX, TS	Bob Coffey Ameriprise Financial EP, IV	Steven Gross Ameriprise Financial BP, EP, IV	Jeffrey Lesuk Chase Investment Services IV	Dana Preis Northeast Planning As- sociates IV
Kevin Peters Morgan Stanley Smith Barney CG, FP, IV	Vivian S. Cohn The Highbridge Financial Group BP, EP, IV	Eileen M. Hawe Income & Asset Advisory IV	Joseph Lombardi Lombardi, Celso, Catinchi & Associates/Ameriprise Financial EP, IV	Janet Press Janet Press Wealth Management EP, IV
Richard Sarner Law Offices of Richard A. Sarner BP, CG, TS	Steven Copeland Safe Harbor Financial Planning IV	Michael Helgesen Sound Financial Services	Jared Lynne Ameriprise Financial BP, EP, IV	Lori Price Price Financial Group CG, EP, IV
Philip Settembrino Professional Financial Consultants	John Coughlin, Jr. Coughlin Financial Services EP, IV	Allen Herskowitz Money Concepts BP, IV, TX	Michael Magnani Ameriprise Financial EP, IV	Gary Ramuno Hudson Financial Services IV, TX
FINANCIAL PLANNING	Thomas Crane Crane Wealth Management Group BP, EP, IV	Arnold Hochstadt UBS Financial Services EP, IV	Denise Manning UBS Financial Services EP, IV, TS	LeGrand Redfield, Jr. Asset Management Group EP, IV
William Amatuzzo Ameriprise Financial EP, IV	Anthony D'Ambrosio UBS Financial Services CG, IV, TS	Craig Hoelzer Morgan Stanley Smith Barney EP, IV, TX	Robert Mathias Interstate Financial Group CG, EP, IV	Ronald Robins Beacon Financial Advisors BP, EP, IV
Bernard Ascher UBS Financial Services BP, EP, IV	Corrado Dell'Aglio Ameriprise Financial BP, EP, IV	Joel Isaacson Joel Isaacson & Company EP, IV, TX	Michael Mazzilli Ameriprise Financial BP, IV, TS	John C. Ross Strategies for Wealth EP, IV
Adam Belok Gilman Ciocia - Tax & Financial Planning IV	John DeSalva Georgetown Financial Group EP, IV	Christopher Paul Jordan LEXCO Wealth Management EP, IV, TS	Ellis O. Moore, Jr Morgan Stanley Smith Barney IV	Lisa M. Rossi LEXCO Wealth Management BP, IV, TS
Robert Bennett Allstate Insurance Company EP	Anthony DeStefano Opus Advisory Group	Christopher Judge Christopher W. Judge Michael Kane Ameriprise Financial CG, IV, TX	Eric Nachman Ameriprise Financial BP, EP, IV	Jonathan Russo JMR Wealth & Retirement Planning EP, IV
Robert Berard Ameriprise Financial IV	Robert DeStefano Ameriprise Financial EP, FP, IV	Marcia Kaplan Ameriprise Financial BP, EP, IV	Jon Newman Newman & Associates/ Ameriprise Financial BP, EP, IV	Daniel W. Saalman Ameriprise Financial BP, EP, IV
Ron Berkowitz Fusion Financial Group EP, IV	Joseph DiVestea Merrill Lynch BP, EP, IV	Scott Kaplan Opus Advisory Group BP, EP, IV	Donald E. Newsholme Newsholme Financial Services EP, IV, TX	Andrew Samalin Samalin Investment Counsel EP, IV
Joe Biegel Strategies for Wealth/ Associated Benefit Con- sultants BP, IV	Jacqueline Endlich Prosperity IV	Paul Katz EVC Financial Planning BP, EP	David Otto Otto & Associates CG, EP, IV	Leonard Sander Creative Planners Group BP, IV, TX
Rick Bloom Strategies for Wealth BP, EP, IV	Jeffrey Farrar UBS Financial Services CG, EP, IV	Steve Klimaszewski J. Matrik Wealth Management IV	Deepak Panjabi Ameriprise Financial EP, IV	Paul Santucci Ameriprise Financial EP, IV, TX
Robert Bouza Ameriprise Financial IV	Jeffrey Florio Merrill Lynch IV	Gail Konstantin UBS Financial Services EP, IV		


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FINANCIAL PLANNING	INVESTMENTS	INVESTMENTS	INVESTMENTS	INVESTMENTS
Patrick Schwarz Morgan Stanley Private Wealth Management CG, EP, IV	Larry Arinsburg Finesco Associates EP, FP, TX	Joseph Fenton Janney Montgomery Scott EP, FP	Frank Moore UBS Financial Services CG, EP, FP	Marten Van Der Werff Morgan Stanley Smith Barney EP, FP
Thomas Sherman Strategies for Wealth BP, EP, IV	Edwin Badillo J.P. Morgan CG, EP, TS	Gregg S. Fisher Gerstein Fisher BP, EP, FP	David Murphy UBS Financial Services EP, FP, TS	Maarten Van Hengel Highmount Capital Teed Welch Wells Fargo Advisors, LLC
Joseph M. Silva Ameriprise Financial	Stephen Barbera UBS Financial Services BP, EP, FP	Gregory M. Fisk Morgan Stanley Smith Barney FP	Joseph O'Brien MetLife Financial Services BP	Ian Yankwitt Tortoise Investment Management EP, FP
Gail Simons The Highbridge Financial Group EP, BP, IV	John Barnes RBC Wealth Management EP, FP	Andrew Florio Morgan Stanley Smith Barney EP	James O'Bryan Charles Schwab Michael Pizzutello Merrill Lynch EP, FP, TS	Richard Yoken The Portfolio Strategy Group
Matt Sinclair New England Wealth Strategies EP, BP, IV	Charles Benway Charles Benway CPA FP	Peter Formanek Young America Capital BP, EP, FP	Gregory Prato Prato Capital Management BP, CG, FP	Ed Zapson Edward Jones
Deborah A. Sinnott Sinnott Wealth Management EP, IV	David Bernacchia UBS Financial Services EP, FP, TS	John Fussell Oppenheimer & Company FP	Marshall Rankowitz Wells Fargo Advisors, LLC	Jack Zitomer Morgan Stanley Smith Barney EP, FP
George S. Sinnott Sinnott Wealth Management BP, EP, IV	Susan Bordash UBS Financial Services EP, FP	Anne Gagnon Wells Fargo Advisors, LLC	Ira Resnick Morgan Stanley Smith Barney FP	TAXATION Lawrence Blau Lawrence Blau & Associates Steven Bortniker Steven Bortniker CPA BP
Frank Sisti Clarfeld Financial Advisors BP, EP, IV	Charles Bracken Wells Fargo Advisors, LLC	Peter Giannone Wells Fargo Advisors, LLC	Kenneth Roban Morgan Stanley Smith Barney EP, FP	Dominick Colucci Colucci Associates Ac- countants & Tax Consultants BP, EP
James C. Smith Georgetown Financial Group BP, EP, IV	Timothy Bragg Wells Fargo Advisors, LLC	Russell E. Glickstern LPL Financial FP	Kenneth Ronson Wells Fargo Advisors, LLC	Francis Colucci Colucci Associates Accountants & Tax Con- sultants BP, EP
James Steele Morgan Stanley Smith Barney IV	Paul Bronzo Wells Fargo Advisors, LLC	Gary Goldberg Gary Goldberg Financial Services	Robert Rothman UBS Financial Services EP, TX	Steven Eliach Marks, Paneth & Shron BP, CG, EP
Ted Stein Ameriprise Financial EP, IV	Arthur C. Caione Oppenheimer & Company FP	Philip Gullo Morgan Stanley Smith Barney FP, EP, TS	Elliot Schrag First Investors EP, FP, TX	Rodney Ertischek Rodney H. Ertischek BP, EP, TS
Charlie Thela Four Rivers Wealth Strategies CG, EP, IV	Wade Canter Bernstein Global Wealth Management CG, EP, FP	Howard Hirsch Oppenheimer & Company BP, FP	Howard Schur Morgan Stanley Smith Barney EP, FP	Joseph Gaspari Gaspari Financial BP, FP, IV
Darrel Upson Ameriprise Financial BP, EP, IV	Michael Carminucci Carminucci Wealth Management EP, FP, TX	Lee Hunter Ameriprise Financial EP, FP, TS	Valerie Scimia Wells Fargo Advisors, LLC	Katharine Herman Katharine G Herman CPA Michael Hymes Hymes & Associates CPA BP, EP, FP
Robert Varriano Clarfeld Financial Advisors EP, IV, TS	Jacqueline Cicale Merrill Lynch BP, EP, FP	Vincent Iannucci David Lerner Associates EP, FP, TS	Charles Seller The Birch Lane Group FP	Andrew Kenward Andrew S. Kenward CPA BP, EP, TS
Lili Vasileff Divorce & Money Matters IV	Cynthia J. Cilwik Wells Fargo Advisors, LLC	Julie Jason Jackson, Grant Investment Advisers	William Settembrino Personal Financial Consultants EP, FP	Irwin Niedober Niedober & Steinmetz EP, FP
Robert Weinstein Robert Weinstein TX	Kevin Coutant Merrill Lynch FP	David Laidlaw Laidlaw Group TS	G. Crossan Seybolt Wells Fargo Advisors, LLC	Louise Ricciardi Special Tax Services
Judith Werbit Merrill Lynch EP, IV	Charles Crystal UBS Financial Services EP, FP, TS	BarbaraAnn Lewis J.P. Morgan Chase FP	Robert Snyder UBS Financial Services FP	
Marian B. White LEXCO Wealth Management EP, IV	Anthony DeVito ADV Investment Manage- ment & Financial Planning FP	Scott Mastocciolo Merrill Lynch FP	E. Nicholson Stewart Trevor Sewart Burton & Jacobsen	
Cyril Wyse Ameriprise Financial INSURANCE	James Douglas TBP Advisors CG, FP	Scott Meador UBS Financial Services FP	Richard Streisfeld Morgan Stanley Smith Barney EP, FP, TS	
Anthony Pesce Prudential Financial BP, EP, IV	David Eder Merrill Lynch EP, FP	Scott Menta MetLife Financial Services EP, FP	Richard Suarez Clarfeld Financial Advisors EP, FP, TS	
	Ann Fagan Royal Alliance Associates CG, EP, FP		Angelo Tramontelli Wells Fargo Advisors, LLC	



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100 William Street, Suite 1825 • New York, NY 10038

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UBS Financial Services Inc.

709 Westchester Avenue, Suite 400 • White Plains, NY 10604

Office: (914) 287-6055

gail.konstantin@ubs.com

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